

## A Message From Your President



### Jessica Emrick Davies | President

I am over half way through my Presidential term. The year is going really fast and I remain very focused on our mission- ***EWI brings together key individuals from diverse businesses for the purpose of: promoting member firms, enhancing personal and professional development and encouraging community involvement.*** *EWI is a global business organization with an equal focus on **Connections, Careers, and Community.***

I am very grateful for each board member and committee member for their willing sacrifice of time and energy that they give to make our chapter the success that it is this year. They have been very busy! I am especially excited to see new members willing to step into leadership roles. With the resignation of one of EWI of Wichita's firm: Trust Company of Kansas, the EWI of Wichita Board proposed we move the funds in the form of a check after liquidation to long term member Stoutheart Financial Group from TCK. The Board voted at the March Board meeting to transfer the EWI Wichita Chapter Endowment Scholarship fund to a current member firm. The electronic vote did pass at the membership level with a majority. The transfer is almost complete with an annual fee of 1.00% at SFG vs 1.55% at TCK. SFG has opened a moderate active portfolio account for the funds totaling \$61,735.36 and a second check will be issued for accrued assets that were pending in the amount of \$46.54. I am confident Theresa Hogan and her firm will take great care of our funds! I am very grateful to Martha Linsner with the Trust Company of Kansas for being so gracious and understanding of our decision. She has always been and continues to be- a real class act in my book! Both companies are top business organizations.

Top business organizations in nearly every category create emotional connections between leaders and employees and between employees and customers. Storytelling is an essential component of creating those emotional connections. Leaders should take every opportunity—even 10 minutes a day—to share stories of exceptional service by your employees. We do this daily at the Wichita Marriott because stories educate, inform, and inspire. EWI brings members together to promote member firms, so if you have a story to share in working with another firm, please share it with me- I would love to hear it! Also, get to know the new representatives during the social hour and make a connection!

## 2018-2019 Officers & Directors

### President

Jessica Emrick Davies  
Wichita Marriott

### Vice President

Pam Dinwiddie  
Textron Aviation

### Secretary

Jennifer Drace  
John A. Marshall

### Treasurer

Tracy Lucas  
High Touch Technologies

### Fundraising

Kristina Keeter  
Western Associates, Inc.

### Membership

Jan Baggett, Wichita Chamber of Commerce  
Theresa Hogan, Stoutheart Financial Group

### Director-at-Large

Jeanetta Bolin  
Commerce Bank

### Sergeant-at-Arms

Denise Wickham  
Berry Companies, Inc

### Programs

Heather Egan  
Visit Wichita

### Communications Director

Davna Gould  
HealthCore Clinic

### Advisor

Theresa Hogan  
Tracy Lucas

**President's Message Continued**

Did you know that EWI conducts a monthly professional development webinar? They are held on the first Tuesday of the month, except for July and December which is hosted on the second Tuesday. If you miss it, the webinars are archived on the EWI Corporate Website under resources. They have 55 on file right now for viewing at your leisure! There is a lot of value to this EWI membership. Your company is investing in you, please make the most of it! Also, consider attending the leadership conference in September! Gina Hess with Kansas Health Foundation, Pam Dinwiddie with Textron Aviation and myself will be going, I would love to have a great representation from the Wichita Chapter!

At the philanthropic April meeting, you have an opportunity to hear about two nonprofit organizations in Wichita, Convoy of Hope and Dress for Success. They both transform people's lives in our community. This meeting brings us several philanthropic opportunities. We will be accepting gently used purses to donate to Dress for Success and we are also accepting **summer pajamas** to donate to our Not for Profit focus: The Wichita Children's Home. Each child that comes through their doors gets a pair of pajamas to call their own and they have a real need for **summer pajamas**! If you can't make the April 17<sup>th</sup> dinner meeting you can drop off either donated item(s) to me at the Wichita Marriott. I am happy to take them on your behalf! Thank you for what you do for your firm, your community and EWI of Wichita!



**Tracy Lucas | Treasurer**

The financial position of EWI of Wichita is:

## Committee Updates

**Chapter Operating Account:**

02/28/19 Opening Balance: \$21,767.95

03/29/19 Reconciled Bank Balance: \$22,465.95

**Deposits:**

1. \$1,485.00 – Chapter Monthly dues (Squad Up)

**Expenses:**

1. \$775.00 – EWI Corporate (Membership Dues)

**MeriTrust Savings Account:**

03/29/19 Balance \$24,233.43

**Chapter BCDP Account:**

02/28/19 Opening Balance \$4,873.19

03/29/19 Reconciled Bank Balance \$4873.19

**Deposits:**

1. No Deposits

**Expenses:**

1. No Expenses

**TCK Endowment Account:**

03/29/19 Balance \$61,782.30

04/01/19 Balance -46.54 (\$61,782.30, amount withdrawn from TCK Endowment Account)

Respectfully submitted,  
Tracy Lucas  
Treasurer 2017-2019

## Committee Updates



**Jeanetta Bolin | Director-at-Large**

We received 11 online submissions for the ASIST Scholarship and 11 online submissions for the EWISP Scholarship.

I sent the judges an e-mail on March 26 to inform them that the scoring for the scholarships begins on Monday, April 8, and the deadline for scoring the scholarship submissions is Monday, May 6.



**Heather Egan | Programs**

I hope everyone enjoyed their Fireside Chat last month. Thank you to all the hosts! I am bummed that I was unable to attend any of them, but thanks to our Social Media expert, Pam, I did see that they all seemed to be a huge success.

This month we will enjoy dinner at Twelve, 12111 W Maple St, with a wonderful presentation by Portia Portugal, Executive Director of Dress for Success Wichita. Don't forget to bring any gently used handbags that you would like to donate to this organization. Dress For Success is a wonderful program that empowers women to achieve economic independence by providing a network of support, professional attire and development tools to help women thrive in work and in life.

We are also pleased to welcome Stacie Cathcart with Convoy of Hope, who will spend a few minutes talking about their wonderful program.

Our non-profit focus this quarter is Wichita Children's Home. Currently, the Wichita Children's Home is in need of summer pajamas. They offer each child that comes in a new pair of pajamas, and EWI is happy to help them fill this void. If you will, please plan to bring a pair of new pajamas to the April 17th meeting.

I look forward to seeing you all there!

## Corporate Announcement

April 3, 2019

TO: All EWI Members & Representatives

CC: 2018-2019 EWI Corporate Board of Directors

RE: EWI Vision Statement Contest Results and New Organizational Vision Statement – Effective Today

Earlier this year, the Corporate Board of Directors announced a Vision Statement Contest. This contest was enacted based on suggestions from chapter members that had been received requesting the organization to review and revise this important guiding purpose statement for EWI.

During the first quarter of this year, Corporate President Ronwyn Anderson received 16 submissions from individuals and chapters. All suggestions were gathered and presented to the EWI Corporate Board of Directors at their February 2019 board meeting. After weeks of review, the Corporate Board selected a new Vision Statement at their March Board Meeting in Memphis, TN. We are pleased to announce the winning submission was presented by EWI of OMAHA and reads as follows:

***To enhance professional growth and development within a diverse group of women while empowering them to make a difference as they inspire others.***

We would like to extend our gratitude to all of the members who submitted a statement for consideration. Through everyone's collective efforts, EWI has been able to update our focus and vision for the future, as well as aid all members in telling the EWI story to everyone they meet. We encourage all chapters to update their marketing materials, their meeting agendas and any other digital media to reflect our new vision statement.

Please join us in congratulating EWI of Omaha for their submission. Attached is a photo showing chapter members meeting to discuss their submission.

If you have any questions relative to the new EWI Vision Statement, please reply directly to this email, or contact Corporate President, Ronwyn Anderson at [ronwyna@aol.com](mailto:ronwyna@aol.com). Thank you!



## Committee Updates

**Kristina Helm | Fundraising**

**Spa Night- Fundraising Night**

Tuesday May 21st at 6:30 pm

Beautydot Medical & Day Spa & Aspen Grey (located inside Genesis Health Clubs)

This will be a FUN evening of food, drinks, bidding on spa packages, learning all things Spa and Health and Wellness, and touring one of Wichita's stop spas and medical facilities. Dr. Hellman w/ Aspen Grey will be our featured speaker this evening. We will have a wine pull on the night of the event, so please consider donating a bottle of wine personally or from your firm to raise the most funds for our scholarship program! More information will follow. If your business would be willing to donate a bottle of wine please email Kristina Helm at [ristina@westernassociates.com](mailto:ristina@westernassociates.com). There will also be tickets available for purchase for the chance to win spa baskets at the event. I have not had anyone email me yet about donating a bottle of wine, so please make sure you email me if you're interested in that for our May event.

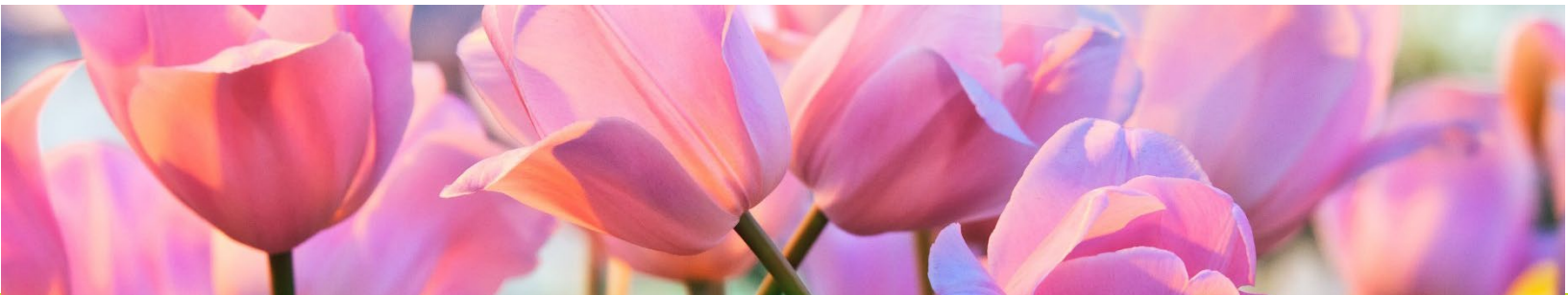
**Fundraising for next meeting:**

We have decided to do the Tillie's 12 Months of Flowers Fundraiser: I will have cards available at the next meeting and will help go over all details at that meeting. This is a great way for us to fund-raise extra money for our chapter.

**HOW IT WORKS**

The **"12 Months of Flowers"** card allows each cardholder to present their card in one of our two locations in exchange for a wrapped bouquet of fresh, seasonal flowers! Each wrap is a \$6.25 value and is available any day of each month. Each card carries a value of \$75 but is sold for only \$30! \$12, or 40%, of each card sold goes directly to the fundraising group. The card will expire one year from the first month of redemption, NOT from the card purchase date.

**SPECIAL THANK YOU TO ALL WHO HOSTED A MARCH FIRESIDE!** It was such a FUN time to get to know others in our group while raising funds for our chapter. Please do not forget to share your photos with Pam Dinwiddie so that she may post them for our chapter Facebook page.





**Wednesday, September 18 – Saturday, September 21, 2019**

## **CONFERENCE FACT SHEET**

### **Conference Registration**

Log in to [ewiconnect.com](http://ewiconnect.com) to access conference registration.

\$650 – February 15 to June 14, 2019 – Early Registration

\$750 – June 15 to September 13, 2019 – Regular Registration

\$195 – Leadership Caucus

### **Host Hotel – The Pfister Hotel**

Our hotel reservation link is located on our conference information website – [www.ewiconnect.com/lcam2019](http://www.ewiconnect.com/lcam2019). Chapters are encouraged to only book the amount of rooms needed at the time that they register for conference. To ensure that all EWI members are able to reserve a room within our room block, we will be monitoring conference registrations and hotel reservations to make sure that paying conference attendees are able to reserve a room at the hotel. If we have questions, we will be contacting members for clarification. Our host hotel is larger than the hotels we've had the past two years and there are a number of suites available for chapters based on hotel availability at time of booking.

Book by August 16, 2019 at our special rate of \$179 per night.

### **Transportation to/from Milwaukee Mitchell International Airport**

The Pfister Hotel is located 5 miles North of Milwaukee (MKE). Taxi service, Shuttle Service(for hire), Uber and Lyft provide transportation to and from the airport. Fares ranges between \$10 - \$25 each way.

### **Conference Attire**

Conference attire is Business Casual Attire. We encourage all attendees to be comfortable while representing their firms and chapters professionally. We will not be having any formal events so there is no need to bring along formal gowns or cocktail attire.

Saturday morning's Annual Meeting attire – Business Professional

### **Chapter Photographs**

We will be offering professional headshots and chapter photo sessions throughout the conference. Incoming Presidents will have an opportunity to take a headshot during Leadership Caucus on Wednesday, September 19. More information to follow.

### **Leadership Caucus**

This year's Leadership Caucus is a half-day of EWI basics, history, operations and important information for all Chapters. We invite all INCOMING President's and Presidents Elect to join us on Wednesday, September 18, 2019. All Leadership Caucus registrants will attend our Corporate Reading Rally in the morning. Those attending should plan to travel to Milwaukee on Tuesday, September 17, 2019.



## Chapter PIN/Sticker Exchange & Sash Contest

We highly encourage chapters to bring a chapter/city pin or sticker with them to this year's conference to use when you interact and connect with other conference attendees. Traditionally, we've had a pin/sticker exchange at our opening reception and attendees continue to use them as the conference gets underway when meeting others. This year, we encourage all members to connect and network with as many EWI members as they can throughout the conference, beginning when you arrive. Please feel free to be creative and select something that represents your chapter and your hometown in the best possible way! We will also have a contest for the best chapter sash. More details forthcoming!

## Academy of Leadership – Two Modules! Alumni Experience is Back!

On Thursday, September 19:

Option 1: Lori Giovannoni will present “**Lessons in Leadership – How to Motivate, Influence and Lead People to Action**”

Option 2: Kristi Emmons Jones will present “**Emotional Intelligence**”

Option 3: Alumni Experience – Exclusively for Academy of Leadership (AOL) Alumni, more details to come.

## Keynote Speakers

**Karen McCullough**

[www.karenmccullough.com](http://www.karenmccullough.com)

### **Change is Good... You Go First**

The pace of change is accelerating and is more complex. Change is occurring more frequently, and can become overwhelming. Today we all need new tools and rituals to help us not only survive, but thrive in this world of technology, innovation, and disruption. In her keynote program, Change is Good, Karen empowers you with three critical steps to lead and inspire change. She will debunk several myths around motivating change while sharing the missing links to growing a culture of change and modifying behavior.

Whether your natural instinct is to embrace change or to run from it, this program is for you! You will leave with the tools to develop a “change mindset”. This will enable you to access new ways of communication, develop new skills, and make a shift in thinking. It's time to get excited about change. Are you ready see the opportunities change presents?

**Jeffrey Butler**

[www.jeffjbutler.com](http://www.jeffjbutler.com)

### **21st Century Leadership - How to Cultivate Leadership in Today's Workplace**

Whether you a Baby Boomer, Millennial or Generation Xer, the same rule applies, leaders speak with their actions, not with their words. So, it's imperative that leaders understand how to stimulate action in adverse circumstances. Jeff dives deep into how the psychology of leadership works, debunking the biggest myths that are often preached about leadership. Mostly important, Jeff shows how anyone can develop leadership traits to create life-changing adjustments to get extraordinary results, whether that may mean getting a better following, group leadership, or inspiring others around you. For maximum impact, Jeff provides real-world, actionable tips to help attendees take immediate steps to apply his advice and his as leaders in their own careers.

## Learning Points

- Project the right leadership image in person and online
- Discover the truth behind common leadership traits such as courage and purpose
- Avoid common mistakes of personal leadership and career advancement.

**Reading Rally**

Our Reading Rally will be held the morning of Wednesday, September 18th. Incoming Chapter Presidents and Presidents Elect attending Leadership Caucus will be attending the Reading Rally. More information on our school will be forthcoming. We encourage all chapters to collect books and bring them to LCAM.

**Thursday Evening – Think Beach Boys, Hawaiian Food, Coconuts and Palm Trees**

We encourage all attendees to pack their favorite beach apparel and plan to enjoy a night filled with party fun and food! More information on this event is forthcoming.

**Questions??? – Any questions can be directed to the EWI Corporate Office  
at 262-269-5625 or [Cortney@ewiconnect.com](mailto:Cortney@ewiconnect.com)**

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**EWI's Leadership Conference & Annual Meeting (LCAM)**

1. Check out the LCAM Group photos from the past several years on pages 7-11.
2. Share your LCAM memories in next month's issue by submitting your photo, with year and location of the event to:  
[dgould@healthcoreclinic.org](mailto:dgould@healthcoreclinic.org)
3. Start making your travel arrangements for EWI's 2019 LCAM in Milwaukee, WI!





# 2019 Reading Rally-LCAM

- Wednesday, September 18, 2019
- Will include Leadership Caucus attendees and anyone who would like to come.
- Planning to visit Next Door in Milwaukee - <https://www.nextdoormke.org/about-us/>
- Will hold a chapter-wide book drive.
- Children are 2 months – 5 years old.
- Needs: Multi-cultural books – Level 1 – picture books and board books.
- Wish List: Backpacks for smaller children, toothbrushes and small tubes of toothpaste for their home-based advocates to distribute. Library rugs with number or letters on them – prefer 9' oval.
- Community Library on 29th Street is free to the community and any books for readers higher than level 1 are donated to this library. Every Thursday family members can come to the library and get books for free.
- Planning a local author to read to the children and local mascot to distribute bookmarks.
- Planning an activity for the children to do.
- We will have a large banner for all to sign.



## *EWI Non-Profit Focus*

### **EWI-Non Profit Focus**

The Wichita Children's Home has a need for Summer Pajamas. They offer each child that comes in a new pair of pajamas. They don't have any summer pajamas to hand out!

Please bring a pair to the April 17<sup>th</sup> meeting! They need sizes 4T to teenager





# HOPE *for* WICHITA



**HOPE STARTS HERE** in Wichita, our community, our neighborhood. The Convoy of Hope Wichita event is just the beginning of a long-lasting movement that has the power to transform people's lives, inspire compassion and service, and bring people and organizations together like never before. This is a collaborative effort to bring HOPE to Wichita through free groceries, health screenings, job services, family portraits, haircuts, social services, school supplies, immunizations, activities for children and more.



## Chapter Events

### March Fireside Meetings

SPECIAL THANK YOU TO ALL WHO HOSTED A MARCH FIRESIDE! It was such a FUN time to get to know others in our group while raising funds for our chapter. Please do not forget to share your photos with Pam Dinwiddie so that she may post them for our chapter Facebook page.



## Chapter Events



**April's EWI Meeting will be at**

**Twelve**

12111 W. Maple St.

**April 17, 2019**

**5:30 – 7:30 p.m.**

**Program:** This month we are pleased to welcome Portia Portugal, Executive Director of Dress for Success Wichita. This is a program that empowers women to achieve economic independence by providing a network of support, professional attire and development tools to help women thrive in work and in life. If you have a gently used handbag that you would like to donate to Dress for Success, please bring it with you this evening.

We will also have a special guest, Stacie Cathcart with Convoy of Hope. The Convoy of Hope Wichita is a collaborative effort to bring HOPE to Wichita through free groceries, health screenings, job services, family portraits, haircuts, social services, school supplies, immunizations, activities for children and more.





## Chapter Events



### **Firm Night** **Sedgwick County Zoo** 5555 Zoo Boulevard

**June 19, 2019**  
**6:00 p.m. – 7:30 p.m.**

**Program:** Plans are underway to enjoy an evening in The Reed Family Elephants of the Zambezi River Exhibit. Dr. Jeff Ettling, Executive Director/CEO, looks forward to presenting information about the Zoo's Masterplan Phase 1 projects, including the new Visitor Entry Center. Please plan to attend a safari adventure in June with your spouse/guest and your Executive and their spouse/guest.







## Happy Birthday to YOU!!!

**Jessica Emrick-Davies, Wichita Marriott – April 13**

**Heather Egan, Visit Wichita – April 13**

**Sherrie Balmer, John A. Marshall Co. – April 15**

**Fonda Ellis, Wichita Children's Home – April 21**

**Kristina Keeter-Helm, Western Associates– April 22**

**Barbara Lisenby, Chapter Life Member – April 27**



We post the chapter meeting minutes on our EWI Wichita website at <https://ewiwichita.org/>

### ABOUT EWI

Established in 1938, EWI is a non-profit organization with more than 1,900 member firms and 2,200 representatives in major cities throughout the United States and Canada.

EWI brings members together to promote member firms, to enhance personal and professional development, and to encourage community involvement.

As a premier organization for networking and leadership development for today's business professionals, EWI offers professional development through its Academy of Leadership, scholarships, online learning, and philanthropic initiatives with a focus on literacy.

EWI also provides over 600 board positions to women on the corporate and chapter level annually. For more information, visit [ewiconnect.com](http://ewiconnect.com).

## Corporate Connections

# Board of Directors

Our board members lead and guide our organization and represent Chapters from across the country. Below is our 2018-2019 Board.



### CORPORATE PRESIDENT

**RONWYN ANDERSON**

Individual Member  
EWI of Nashville  
ronwyn@aol.com



### PRESIDENT-ELECT

**FELICIA SENTER**

Tulsa Tech  
EWI of Tulsa  
felicia.senter@tulsatech.edu



### SECRETARY / TREASURER

**CHERYL HOLMES**

CASTO  
EWI of Columbus  
cholmes@castoinfo.com



### DIRECTOR

**CHRISTINE HEALY**

The Printer Inc.  
EWI of Des Moines  
chealy1142@gmail.com



### DIRECTOR

**NELDA TATUM**

UNC Charlotte - Business Affairs  
EWI of Charlotte  
natatum@unc.edu



### DIRECTOR

**KRISTI EMMONS JONES**

FedEx Services  
EWI of Memphis  
kemmons@fedex.com



### ADVISOR

**CHERYL HAWKINS**

American Clinical Laboratory Association  
EWI of Washington DC  
chawk@acla.com



CONNECTIONS | CAREERS | COMMUNITY

### JOIN THE CONVERSATION!



facebook.com/ewicorp



@ewicorporate



@ewicorporate



pinterest.com/ewicorporate



### CORPORATE OFFICE

**CORTNEY IHDE**

Executive Assistant to the EWI Corporate Board of Directors  
Corporate Office Manager  
cortney@ewiconnect.com



CONNECTIONS | CAREERS | COMMUNITY

## Wichita Chapter Social Media

[@facebook.com/ewiofwichita](https://facebook.com/ewiofwichita)[@ewiwichita](https://twitter.com/ewiwichita)

Like us on Facebook and Follow us on Twitter. Share events, photos, accomplishments and more with EWI Wichita Membership in one convenient location! Email social media submissions to Pam Dinwiddie at the email listed below.

For questions please contact Pam Dinwiddie:  
[Pdinwiddie@txtav.com](mailto:Pdinwiddie@txtav.com)

Share your news & photos in the  
monthly *Connect*

Contact: Davna Gould  
[dgould@healthcoreclinic.org](mailto:dgould@healthcoreclinic.org)

Submission deadline:  
May Issue ~ 5-3-19

### Upcoming Chapter Meetings

Third Wednesday of each month  
unless otherwise noted

**Wednesday, April 17**

**April EWI Meeting**

**Twelve Restaurant and Bar**

12111 W. Maple Street, Suite 121

*Dress for Success*

**Tuesday, May 21**

*(Note, this meeting is on Tuesday)*

**May EWI Meeting**

**Beautydot Medical & Day Spa**

1447 N Rock Rd- Inside Genesis

*Fundraiser- Spa Night*

**June 19, 2019**

**6:00 p.m. – 7:30 p.m.**

**Firm Night**

**Sedgwick County Zoo**

5555 Zoo Boulevard

### Chapter Board Meetings

Second Wednesday of  
each month

~All members are welcome~

Contact Jessica Emrick

[jessica.Emrick@wichitamarriott.com](mailto:jessica.Emrick@wichitamarriott.com)